

Stock Spotlight Email Dissemination Services

STOCK SPOTLIGHT is a well-followed email dissemination program on public companies through a variety of newsletters sponsored by Working Capital Corporation (“WCC”). WCC is a highly recognized corporate finance firm, based in Calgary, Alberta, but with a network throughout North America. WCC specializes in investor relations (“IR”), financings, and other corporate finance activities.

STOCK SPOTLIGHT provides companies with an effective and economical news dissemination program that assists in generating investor interest and market activity in the stock. The service can act as a company’s full IR program at less than half the cost or as an effective boost to a company’s existing IR program.

EMAIL SERVICE

- 3-6 month program for \$2,500 per month
- Corporate Profile prepared on WCC website
- Weekly updates on Company developments and market activity disseminated to WCC’s database
- Same updates to the Company’s database of existing shareholders and brokers/analysts
- Continuous communications and consulting by WCC to the Company in developing news releases and guiding its IR program

DISTRIBUTION

- Over 25,000 qualified investor members
- Retail investors
- Institutional investors
- Brokers
- Analysts
- Portfolio Managers
- Media
- Financial Newsletters
- Investment Clubs

OTHER SERVICES

- Investor Relations
- Research Reports
- Financings
- Mergers and Acquisitions
- Due Diligence/Consulting
- Valuations/Feasibility Studies
- Business Plans
- Shareholder Database Management

BENEFITS

- Expand investor audience and Company exposure
- Initiate analyst coverage
- Increase shareholder loyalty and following
- Reach worldwide audience simultaneously
- Enhance Corporate image and understanding
- Bring investors to Company website
- Build and sustain credibility in financial circles
- Fraction of costs of alternatives



- We have many years of experience in investor relations and the financial markets, which has resulted in a solid reputation for performance.
- We will endeavor to maximize the impact of a Company’s events via a consistently positive and compelling email distribution to a widespread investor audience.
- Our goal is to partner ourselves with management to enhance share value through our programs.
- Our proactive approach will improve the Company’s public dissemination of information effectively and efficiently.
- We believe effective and consistent communication is crucial to establishing significant long-term relationships within the investment community.